



Continental Teves Continues to Expand Sales Operations

-Company to utilize two agencies to assist with growth, sales in North America-

AUBURN HILLS, MICH. FEB. 6, 2006 – Continental Teves, a global leader in brake technology, has appointed California-based Chris Kouri & Associates, as well as Texas-based Marketing & Promotion, Inc. to lead the sales efforts of its ATE brand of aftermarket brake products for the western and southwest regions of the United States, respectively.

“Both organizations have strong reputations within the aftermarket industry and proven success in their sales efforts,” said David Mestdagh, director, North American aftermarket, Continental Teves. “These partnerships demonstrate our continued growth and opportunity with the ATE brand in North America.”

Both agencies will focus their sales efforts on ATE PremiumOne™ disc brake rotors and pads. Pads are currently available for European vehicle applications. Pads and rotors for domestic and Asian applications will be available in the first quarter of 2006.

Chris Kouri and Associates specializes in sales for automotive manufacturers. The company has offices in northern and southern California and Arizona.

Founded in 1967, Marketing and Promotion, Inc. represents all segments of the automotive aftermarket and is based out of Irving, TX.



For more information about the ATE brand of products, go to www.ate-na.com.

The Continental Corporation is a leading supplier of brake systems, chassis components, vehicle electronics, tires and technical elastomers. In 2004 the corporation realized sales of \$15.6 billion. At present it has a worldwide workforce of more than 81,000.

ATE is a brand of the Automotive Systems Division of Continental AG, a worldwide leading technology partner to the automotive industry, integrating extensive know-how in the fields of driving safety, powertrain and comfort. In 2004 the division achieved sales of approx. \$6 billion with a workforce of more than 22,500. ATE serves the needs of the worldwide aftermarket with innovative systems and a comprehensive program for brake products with OEM quality as well as a customized range of special services.

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