

Say "Ah-Tay"



## PremiumOne™ Disc Brake Pads

Instead of puzzling over friction choices, get the pads that are made to perform like original equipment.

Brake service experts recommend returning brakes to OE performance.

So instead of a confusing selection of pad choices, ATE offers just one. Designed by original equipment engineers, ATE PremiumOne™ pads are perfect replacements for each OE application.

OE engineered brake system technology assures optimum fit and performance

Advanced friction formulations reduce dusting and extend pad life

Application matched premium quality friction grade

Underlayer design helps reduce noise, vibration and harshness

Shims, chamfers, slots, wear sensors and other premium features included



# ATE PremiumOne™ Disc Brake Pads

Friction just like the OE pads they replace, plus premium features for customer-pleasing brake performance.

## Features

Advanced, application-matched, OE engineered friction formulations.

Premium features include shims, chamfers and slots.

Pad underlayer design.

Where applicable, OE safety and control components or hardware are included.

Designed by brake system engineers of one of the world's largest OE brake system manufacturers.

## Benefits

Restores original equipment pad performance, reduces wheel dusting and extends pad life.

Improves overall quietness and braking performance.

Helps reduce noise, vibration and harshness

Provides a more complete repair, resulting in time and money savings.

Assures quality and performance equal to or better than original equipment for all brake applications.

## The ATE Advantage



Innovative technology. First quality materials. Expert product and process engineering. ATE brake parts for the aftermarket are made to a higher standard than

conventional replacements. ATE is the brand of Continental Teves, one of the largest original equipment brake system manufacturers in the world.

Years of experience and insight gained from serving every major vehicle producer are invested in every ATE brand product.

[www.ate-na.com](http://www.ate-na.com)



ATE offers a comprehensive portfolio of premium brake products. You can count on ATE PremiumOne™ for the quality and precision that helps restore like-new braking to your vehicle.

**Continental**  
**TEVES**

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Engineering  
Excellence is  
our Heritage™

